

CHRONICLE

CHITKARA BUSINESS SCHOOL

NEWS BULLETIN





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Message From Vice Chancellor



Prof (Dr.) Sandhir Sharma

As we delve into Volume V, Edition IV of our newsletter, I am delighted to share a glimpse into the vibrant academic and professional landscape of Chitkara Business School. This period has witnessed a remarkable confluence of academic pursuits, industry collaborations, and enriching experiences that continue to shape the future of our esteemed students.

Our commitment to academic excellence is reflected in the successful organization of several impactful faculty development programs and seminars. These included "Warehousing and Material Management," "Crossroads of Excellence: Managing Project Team and Risk in International Logistics," and "Train The Trainer," providing our faculty with valuable insights and enhancing their pedagogical skills.

Furthermore, CBS actively fostered experiential learning opportunities for our students. The inauguration of BSE's Skill Development Program in Punjab, Haryana, and Himachal Pradesh by Mr. Khushro Bulsara marked a significant milestone. This initiative, coupled with the introduction of four value-added courses, has empowered our students with practical skills and industry-relevant knowledge, preparing them for successful careers.

The strong industry connection at CBS continues to flourish, with a remarkable influx of industry guest visits enriching the learning experience for our students. These interactions provide invaluable insights into real-world challenges and career pathways, fostering a deeper understanding of industry dynamics. I extend my sincere appreciation to the faculty, staff, and students of CBS for their unwavering dedication and commitment to excellence. I am confident that through continued collaborative efforts and a focus on innovation, CBS will continue to thrive as a leading center of business education, producing graduates who are well-prepared to excel in the dynamic global marketplace.

Vice Chancellor
Prof (Dr.) Sandhir Sharma
Chitkara University, Punjab

Our Creative Team



Dr. Priya Jindal



Dr. Reena Malik



Dr. Jasleen Kaur



Dr. Shefali Saluja



Ishaan Madaan

Proud Moments



The Marketing Department of Chitkara Business School is a member of prestigious Association for Marketing Education and Research (Egyesület a Marketing Oktatásért és Kutatásért - EMOK) in Europe.

This membership reinforces Chitkara Business School commitment to excellence in marketing education and research, providing us with access to valuable resources and networking opportunities within the European academic community.

Rankings

Chitkara Business School, Chitkara University, has been awarded the A+++ rating by Business India.



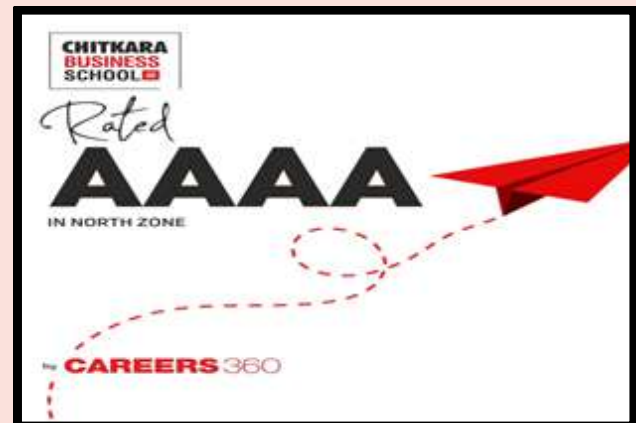
Chitkara Business School continues to solidify its position as a leading institution, as reflected in the BW Businessworld rankings.



Chitkara Business School continues to set benchmarks in higher education with its latest recognition in Fortune India's Best B-Schools 2024.



Chitkara Business School has been ranked 31st in the Private Institute category among India's top business schools by Careers360 and has secured an impressive AAAA rating in the North Zone.



Chitkara Business School has earned impressive rankings, securing the 13th position in North India and 48th nationally, as recognized by India Today.



MOUs

Chitkara Business School and CJ Darcl Logistics Ltd. Signed an MoU

Chitkara Business School, Chitkara University has signed an MoU with CJ Darcl Logistics Ltd. signed by Mr. Subhendu Panja VP - Corporate Business and Dr. Neeraj Anand, Head-Centre of Excellence for Sustainable Supply Chain and Dean - SCM & General Management for strengthening industry-academia interface. It will benefit MBA and BBA L&SCM Students for Value Added Courses such as Sustainable Supply Chain Management, Skill development, CSR, internships and placement opportunities etc. Company also awards scholarship to the meritorious MBA L&SCM student every year.



Chitkara Business School and Krisha Foundation Signed an MoU

Chitkara Business School, Chitkara University, has signed a Memorandum of Understanding (MoU) with the Krisha Foundation, a Public-Charitable Trust based in Mumbai. The MoU was signed by Diya Navin Punjabi, President and Trustee of the Krisha Foundation, and Dr. Rashmi Aggarwal, Dean of Commerce & FinTech at Chitkara Business School. This collaboration is dedicated to enhancing digital and financial literacy among students.



Chitkara Business School and IRMA Signed an MoU

Chitkara Business School, Chitkara University, has signed a Memorandum of Understanding (MoU) with the Institute of Rural Management Anand (IRMA). This partnership will create invaluable opportunities for both students and faculty, facilitating interdisciplinary research, hands-on learning, and meaningful engagement with real-world challenges.



“Education is the most powerful weapon which you can use to change the world.” – Nelson Mandela

Chitkara Business School and CLIT India Signed an MoU

An MoU was signed between CILT India and CoE- Sustainable Supply Chain, CBS, Chitkara University, Punjab at the office of CILT India on 6th November 2024. It was signed by Mr. Sanjiv Garg Secretary General and Dr. Neeraj Anand, Head-Centre of Excellence for Sustainable Supply Chain and Dean - SCM & General Management for Certification Course on "Terminal Management", and other specialized courses. It would also benefit MBA and BBA L&SCM Students for Skill Development, Upgrading Domain Knowledge, Industry Visits and internship opportunities etc.



“Live as if you were to die tomorrow. Learn as if you were to live forever.”

Mahatma Gandhi

Departmental Achievements

Chitkara University Hosted 17th International Accreditation Conference (IAC-2024) at the Rockefeller Block, Chitkara Business School

Chitkara University hosted a two-day 17th International Accreditation Conference (IAC-2024), centered around the theme of "Social Impact and Leadership in an ESG-led World." This monumental event brought together 38 renowned speakers and 8 prestigious International Accreditation Agencies as part of panel discussions, theme sessions, and keynote addresses. Their collective expertise and insights set a new benchmark for global collaboration in education and sustainability.

Impactful sessions from industry stalwarts and thought leaders, including Dr. Sandhir Sharma, Vice Chancellor, Chitkara University, Punjab, Dr. K.K. Mishra, Pro Vice Chancellor (Quality Assurance), Chitkara University; Prof. Vlad Krotov on Assurance of Learning; Dr. Douglas John Gilbert on innovating for performance excellence; and Dr. Mamata Gowda, IAS, on the transformative power of e-governance. Highlights also included Aseem Kumar's insights on sustainable water management, Dr. Constantin de Vries' discourse on transnational accreditation, and Gayatri Chauhan and Dr. Babu Padmanabhan's focus on integrating ESG principles within industries. With thought-provoking discussions and diverse perspectives, the conference not only spotlighted global best practices but also laid the groundwork for actionable strategies to advance ESG leadership.



Global Business Week @2024

Chitkara Business School, Chitkara University, Punjab organized the Global Business Week 2024 from October 21st to 25th, 2024. This event brought together International and internal faculty, all MBA specializations, and, most importantly, bright student leaders who inspired all with their dedication. Dr Babita Singla, Professor, CBS co-ordinated the Global week from Chitkara Business School. This platform allowed everybody to forge meaningful connections with faculty across borders. The 15th edition of Global Week at Chitkara University brings together a diverse assembly of 37 international faculty from 26 universities across 16 countries, fostering a truly global learning environment. This unique platform offers CBS students the invaluable opportunity to engage with renowned academicians around the world, broadening their horizons through a blend of cross-cultural perspectives and diverse teaching methodologies. It is a testament to our commitment to providing an education that transcends borders and prepares students for a globalised world.



Welcome to CBS

A Visit by Honorable Chancellor Sir, Dr. Ashok K. Chitkara to Chitkara Business School, Rockefeller Block



Honorable Chancellor Sir, Dr. Ashok K. Chitkara visited the magnificent Rockefeller building where he met and interacted with the respected faculty of Chitkara Business School and exchanged pleasantries on the eve of Christmas. He also showed a case study to CBS Faculty which he has recently recorded to motivate the faculty members.

Infrastructure Development @CBS Library

Chitkara Business School (CBS) Library has undergone significant infrastructure enhancement to provide a modern, user-friendly learning environment. Upgrades include improved digital resources, comfortable seating, collaborative workspaces, advanced technology integration, and expanded collections. These improvements aim to support academic excellence, foster research, and create a vibrant space for knowledge sharing and innovation.



"Education is not preparation for life; education is life itself." - John Dewey

Value Addition

Chitkara Business School as Command Centre for the BSE India Skill Development Project in Punjab, Haryana and Himachal Pradesh

This strategic collaboration was signed between Dr. Rashmi Aggarwal, Dean of Commerce and FinTech Chitkara Business School, and Krisha Foundation, a SEBI SMARTs organisation and a capacity-building organisation to bridge the gap between industry and academia. The project was inaugurated on 19th December 2024 at Chitkara University, Punjab, by the gracious hands of Sh. Khushro Bulsara, Chief Risk Officer, BSE Limited and Head BSE-IPF, this inauguration marked the beginning of this impactful journey in making financial literacy accessible to aspirational regions. During his interaction with the students, he shared insights into the importance of certifications like the SEBI Investor Certification Examination and the NISM VA Mutual Fund Distributor Certification, highlighting how these empower students with essential skills for self-reliance and sustainable growth.

Prof (Dr.) Sandhir Sharma, Vice Chancellor, Chitkara University, highlighted how the initiative aligns with Sustainable Development Goals (SDGs) 4, 8, and 17 by promoting quality education, fostering decent work opportunities, and building strategic partnerships for sustainable growth.



Materclasses

From TATA's Boardroom to Chitkara's Classroom: Anindya Longvah's Leadership Masterclass

Chitkara Business School had the privilege of hosting an insightful session with Anindya Longvah, a dynamic young leader reshaping the administrative landscape. Anindya is one of 30 candidates selected this year by the prestigious Tata Administrative Services (TAS), personally interviewed by Ratan Naval Tata. In a Q&A session led by Sumeer Walia, Vice President, Office of University Communication, Anindya shared the life skills he developed throughout his journey to securing a position with TAS, offering valuable guidance to our MBA and Integrated Marketing students. He highlighted the importance of leadership, fitness, and the relentless pursuit of self-improvement. Anindya's message of resilience and pushing one's limits left the students with a renewed sense of motivation, inspiring them to strive for excellence in their careers.



The Department of Healthcare Management organised a session on "Procurement Innovations for Healthcare Ecosystem" on 14th Nov, 2024 by Dr. Lalit Kanodia, Vice President - Hospitals & Corporate Services at Tata 1mg.



The Department of Healthcare Management, Chitkara Business School organised a Master class on 16 Oct, 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the master class. The guest speaker of the session was Mr. Varindra B, Director – HR IQVIA.



A master class titled "The Future of Human Resource Management in Healthcare Innovating for Better Care" was organized by the Department of Healthcare Management, Chitkara Business School from 25th to 27th Nov. 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the master class. The resource persons of the session were Mr. Santosh Malviya, Group Head HR, ClearMedi Healthcare Pvt Ltd., Mr Gladwin Nayyar, Unit Head, Operations Paras Healthcare Pvt Ltd and Ms Deepali Jetley, Chief People Officer, Marengo Asia Healthcare.



A master class titled "Transforming Healthcare Management" was organized by the Department of Healthcare Management, Chitkara Business School from 16th to 20th Dec, 2024 for the Students of MBA Healthcare Management (Batch 2024-26). The resource persons of the session were Dr. Saru Sethi, Additional Senior Medical Officer, Health Dept Haryana (on deputation as Senior Resident PGIMER Chandigarh), Dr. Pankaj Arora, Additional Professor and Joint Medical Superintendent PGMIER Chandigarh and Dr. Shweta Talati, Additional Professor and Joint Medical Superintendent PGMIER Chandigarh.



Mr. D K Nayyar, Deputy Director General of the Bureau of Indian Standards, addressed MBA Marketing students at Chitkara Business School, Chitkara University on the topic of Management System Standards. The session highlighted the essential role of the Bureau in setting standards that guide ethical marketing practices in India. Through real-world examples and practical insights, Mr. Nayyar emphasized the importance of ethical compliance, transparency, and quality standards in building consumer trust and shaping responsible marketing strategies.



Department of Healthcare Management organised sessions on Leadership and Management in Healthcare by Mr. Rajiv Srinivas, a visionary in Talent Acquisition and Strategy, addressed students at Chitkara Business School. With over 25 years of experience building game-changing teams at leading global firms like HCL, Thoughtworks, and Dell, RS shared his expertise in developing globally competent, adaptable talent supply chains for the digital age.



Centre for Analytics and Data Excellence at Chitkara Business School, Chitkara University organised 4th Edition of Data Week-Sustainable Data Driven Businesses from 5th to 9th Nov, 2024. The week-long event featured DataTalks sessions with industry experts, Thrilling DataThon competition for business students and Engaging FireSide Chats with thought leaders with valuable support from Ernst & Young and SkillCred. Data Week 2024 provided exceptional learning experiences and invaluable networking opportunities, empowering students to enhance their skills and connect with industry leaders.



Value Added Courses

International Visiting Professor Dr. Maria Sugiat , Professor of Marketing, Telekom University, Indonesia taught a full time module to MBA Marketing students from 18th to 22th Nov, 2024. It marked the start of the journey of International Visiting Professors in Chitkara Business School.



CHITKARA UNIVERSITY

PRME **AACSB** **Business Education Alliance** **CHITKARA SCHOOL**

Module on
CONSUMER BEHAVIOUR

 **Dr. Maria Sugiat**
Lecturer for Post Graduate in Management
Faculty of Economics and Business
Telkom University, Indonesia

Date : 18th - 22nd November, 2024
Time : 9:15 AM onwards
Venue: LH101, Rockefeller Block
Mode : Offline

for MBA Marketing Students Batch 2024
Chitkara Business School

Organised by:
Chitkara Business School, Chitkara University, Punjab

MBA HR Department, Chitkara Business School organized a Value Added Course on Personal Branding from 8th October to 12th October 2024 for MBA HR students. The resource person for the session was Ms. Neha Gupta, Managing Director, Neha Gupta Talks.



CHITKARA UNIVERSITY

AACSB **Business Education Alliance** **PRME** **CHITKARA BUSINESS SCHOOL**

Value Added Course
PERSONAL BRANDING

 **Neha Gupta**
Managing Director
NehaGuptaTalks

Date: 8th to 12th October, 2024 | Duration: 30 Hrs
Venue: LH-105, Rockefeller Block | Mode: Offline

Organised by: CBS/ MBA HR Department

IIC Events

Expert talk
on
CRITICAL THINKING & ENTREPRENEURIAL INSIGHT

Resource Person
ASHISH BHALLA
HR Leader || TEDx Speaker,
Ex-HCL Director - HR
Co-Chair-CII Western UP (HR-ER & IR)

23rd October 2024
Time: 09:30 AM Onwards
Venue: LH 502, Rockefeller Block
Mode: Offline

For: BBA (Digital Transformation and Strategy) 2024 batch
Sponsored by:
Chitkara University Professional Development Centre
Organised By:



CHITKARA UNIVERSITY **AACSB** **PRME** **CHITKARA BUSINESS SCHOOL**


**Resilience and Adaptability:
Traits of a successful Entrepreneur**

Date: 25th October, 2024 | Time: 1PM onwards
Venue: Room No 101, Martin Luther Block, Chitkara Business School
Mode: Offline

Coordinator
Dr. Shivani Malhan
Assistant Professor
Chitkara Business School

Dr. Monika Gupta
Associate Professor
Chitkara Business School

Organised by:
SCM and General Management, Chitkara Business School



CHITKARA UNIVERSITY **AACSB** **PRME** **CHITKARA BUSINESS SCHOOL**

Expert Talk on
**Innovations in Banking
and its Reforms**

Resource Person:
Gurpreet Singh
Co-Founder
IBSC

Date: 15th November, 2024
Time: 10:30 am onwards
Venue: Carnegie Hall, Rockefeller Block

Organised By: BBA Professional, Chitkara Business School,
Chitkara University, Punjab



CHITKARA UNIVERSITY **PRME** **AACSB** **CHITKARA BUSINESS SCHOOL**


IIC Expert Talk on
**Enhancing Communication and
Connections in a Globalized World**

Speaker
Elisabeth Wagstaff
Global Communication Trainer, Ireland

For Data Science & Artificial Intelligence
(DS & AI), Batch - 2024

Organised by:
Chitkara Business School
Chitkara University, Punjab

Date: 10th December, 2024
Time: 10:00 AM - 12:00 NOON
Venue: LH-304, 3rd Floor, Rockefeller Block



CHITKARA UNIVERSITY **AACSB** **PRME** **CHITKARA BUSINESS SCHOOL**

IIC Session on
**AGILE HR METHODOLOGIES WITH
ENHANCED SG ENABLED HR SYSTEMS**

Speaker
Neetu Prabhakar
COO (HR) - Pearson Basic Ltd

29th October 2024



Career Counseling Sessions/ Workshops

CHITKARA UNIVERSITY    

Career Counselling: Future Opportunities in Logistics & Aviation





Resource Person
Dr. Subodh Saluja
 Associate Professor
 Program Head Retail Management

Date: 07th November, 2024
 Time: 2:00 PM Onwards
 Venue: LH101 Martin Luther Block, CBS

Program Coordinators:
 Dr. Divyansha Kumar
 Dr. Nayhel Sharma

Organised by:
 COE Sustainable Supply Chain
 CBS, Chitkara University, Punjab



CHITKARA UNIVERSITY    

Begin Your Journey to SKILL UP

Resource Persons

Senior Batch (2022-2025)

LinkedIn
 Mayank Singh & Simarpreet Kaur


Video Editing
 Ashish Bamba





Canva
 Aarini & Aarush K Viji

9th-11th October, 2024
 Time: 10: 15 AM – 12:15 PM
 Venue: LH 102, Martin Luther Block
 Mode: Offline

Organised for:
 DBA Digital Transformation and Strategy (Batch 2024)

Organised by:
 Centre for Digital Marketing, Strategy and Analytics
 Chitkara Business School, Chitkara University



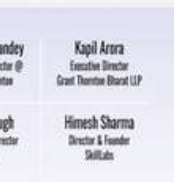
CHITKARA UNIVERSITY    

Future-Ready Finance Careers: Skills and Strategies for the Next Generation

Speakers

Jasneet Singh Bindra Country Head at The Chartered Institute for Securities & Investment (The CISI)	Akash Singh Bawa ACSI OPS India Compliance Head - Fidelity	Pradeep Pandey Executive Director @ Grant Thornton	Kapil Arora Executive Director Grant Thornton Bharat LLP
Geetesh Dua AGM ICICI Bank Ltd.	Shobhitash Jarmwal Performance & Rewards Partner TA-COE, HPC Bank	Ajay Chugh Associate Director KPMG	Himesh Sharma Director & Founder SkillLabs

Organised by
 MBA (Finance), Chitkara Business School
 Chitkara University, Punjab



CHITKARA UNIVERSITY    

Future-Ready Finance Careers: Skills and Strategies for the Next Generation

Speakers

Pradeep Pandey Executive Director @ Grant Thornton	Kapil Arora Executive Director Grant Thornton Bharat LLP
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Date : 11th November, 2024
Time : 9:15 AM Onwards
Venue : Rockefeller Block

Organised by
 MBA (Finance), Chitkara Business School
 Chitkara University, Punjab



CHITKARA UNIVERSITY    

Future-Ready Finance Careers: Skills and Strategies for the Next Generation

Speakers

Geetesh Dua AGM ICICI Bank Ltd.	Shobhitash Jarmwal Performance & Rewards Partner TA-COE, HPC Bank	Ajay Chugh Associate Director KPMG	Himesh Sharma Director & Founder SkillLabs
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Date : 11th November, 2024
Time : 9:15 AM Onwards
Venue : Rockefeller Block

Organised by
 MBA (Finance), Chitkara Business School
 Chitkara University, Punjab



CHITKARA UNIVERSITY    

Future-Ready Finance Careers: Skills and Strategies for the Next Generation

Speakers

Jasneet Singh Bindra Country Head at The Chartered Institute for Securities & Investment (The CISI)	Akash Singh Bawa ACSI OPS India Compliance Head - Fidelity
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Date : 11th November, 2024
Time : 9:15 AM Onwards
Venue : Rockefeller Block

Organised by
 MBA (Finance), Chitkara Business School
 Chitkara University, Punjab



CHITKARA UNIVERSITY     

Skill Development Workshop on

THE DIGITAL EDGE

FUTURE-PROOF YOUR MARKETING
WITH EMERGING TRENDS

For BBA (Digital Transformation and Strategy) 2024 batch

19th -20th November, 2024 | 09:30 am onwards
Venue: LH 502, Rockefeller Block

Resource Person



Vasu Gupta
Managing Director
Maximum Learning



Arun Rathi
Head of Training
Maximum Learning

Organised by:
Centre for Digital Marketing, Strategy and Analytics,
Chitkara Business School

CHITKARA UNIVERSITY    

3 Day Hands-on Workshop

Navigating the Skies: Foundation in Travel & Tourism with Amadeus - IATA"

 Resource Person
Atul Srivastava
International Air Ticketing Professional

Coordinator:
Dr. Nayhel Sharma

21st - 23rd October, 2024
9:15 AM Onwards
Room number 105,
Martin Luther Block,
CBS, Chitkara University

Organised by:
CoE Sustainable Supply Chain
Chitkara University, Punjab

CHITKARA UNIVERSITY    

2 Weeks Workshop on:

MS Office Skills

 Speaker:
Mohammad Kashif
Manager HRBP-1 L&D Specialist
IMHR ACADEMY, New Delhi

2nd - 10th December, 2024
11:00 am to 12:30 pm &
07:00 pm to 08:30 pm
LH: RB 501, 5 th Floor, Rockefeller Block
Mode: Offline

For BBA - Professional, 2024 Batch

Organized by:
BBA Professional, Chitkara Business School





CHITKARA UNIVERSITY  

Explore NEW YOU

Brand Talk #1

by
Dr. Prachi Gupta
Director | Centre for Digital Marketing,
Strategy and Analytics

8th October 2024

CHITKARA UNIVERSITY    

Workshop on

CONTEMPORARY ISSUES IN MARKETING

Session: July-December, 2024
Batch: 2022
Class: BBA (P) Sec X & W

22nd Oct -10th Dec, 2024
9:30 AM to 12:00 PM
LH- 402

Organised by:
BBA Professional, Chitkara Business School, Chitkara University, Punjab

CHITKARA UNIVERSITY    

Workshop on

RESUME WRITING

Resource Person
Vaishali Jain Gupta
Founder
Get My Resumes



Date : 7th October, 2024
Time : 9:15 AM Onwards
Venue : LH 105, Rockefeller Block
Mode : Offline

Organised by: CBS / MBA HR Department

Empowering Future Leaders

Aritro Dasgupta Guides Chitkara University MBA Students in Interview and GD Techniques

The University Readiness Academy at Chitkara University proudly hosted Aritro Dasgupta, Chief Academic Officer at Career Launcher, for an enriching session on "In-depth Interview and Group Discussion Techniques." Chitkara Business School's MBA students had the privilege of learning from one of India's most esteemed interview trainers.

During the session, Dasgupta emphasized the importance of making a strong first impression, offering practical tips on confident self-presentation and effective communication. He also provided guidance on excelling in group discussions, equipping students with strategies to articulate their ideas clearly, collaborate seamlessly, and navigate diverse viewpoints with respect. Drawing from his extensive experience mentoring aspirants for prestigious exams like CAT, NCLAT, and XLRI, he shared invaluable insights to help students excel in high-pressure career scenarios.



Seminar/Webinar conducted for students

Centre of Excellence for Sustainable Supply Chain organized a webinar for the first year MBA L&SCM students on "Optimizing Supply Chain with the Supply Chain Operations Reference Model (SCOR) Framework" which was delivered by Mr. Gurpinder Sidhu, Co-Founder & Director, Logbiz Solutions Private Limited, Bangalore on 11th Nov, 2024. The session conveyed how a SCOR model can be used in the various fields of Supply Chain to diagnose the errors and how these errors can be tackled by using this model.



A seminar was organized by the Department of Healthcare Management, Chitkara Business School, Chitkara University, Punjab on 3rd Oct, 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the Seminar. The guest speaker for the session was Mr. Vikas Chawla, Vice President, HR.



A seminar was organized by the Department of Healthcare Management, Chitkara Business School, Chitkara University, Punjab on 3rd Oct., 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the Seminar. The guest speaker of the session was Mr. DM Sharma, Vice President – Supply Chain Management, Aakash Healthcare.



A seminar was organized by the Department of Healthcare Management, Chitkara Business School, Punjab on 4th Oct, 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the Seminar. The guest speaker of the session was Ms. Deepali Jetley, Chief People Officer, Marengo Asia Hospitals.



A seminar was organized by the Department of Healthcare Management, Chitkara Business School, Chitkara University, Punjab on 8th Nov, 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the Seminar. The guest speaker of the session was Mr. Vikas Sachdeva, National Field Sales Trainer, Boston Scientific.



A seminar was organized by the Department of Healthcare Management, Chitkara Business School on 13th Dec, 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the Seminar. The guest speaker for the session was Mr. Nagendra Kumar.



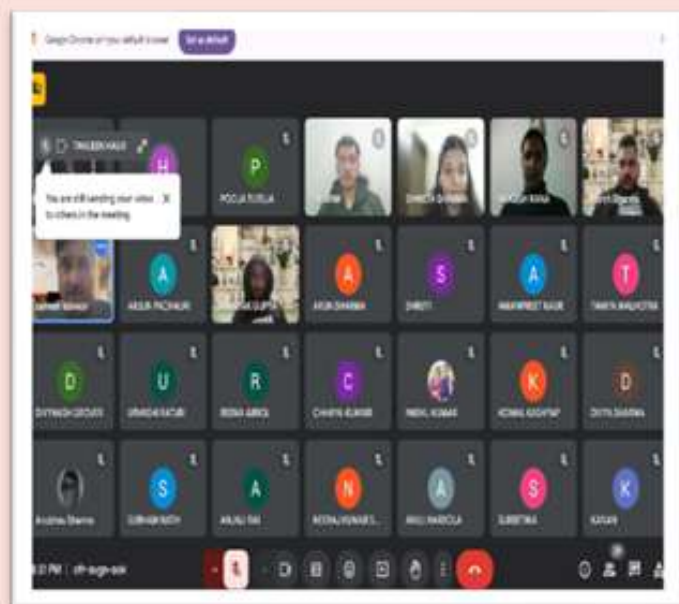
A Webinar was organized by the Department of Healthcare Management, Chitkara Business School on 15th Oct., 2024 in AI in Healthcare. Students of MBA Healthcare Management (Batch 2024-26) attended the webinar. The guest speaker of the session was Ms. Jyotika Singh, Principal Applied Scientist, Oracle.



A Webinar was organized by the Department of Healthcare Management, Chitkara Business School on 25th Oct., 2024 titled "Digital Health : Bridging the Gap Between Patients and Providers". The guest speaker of the session was Mr. Naveen Kumar, IAS, Secretary, Irrigation and Water Resources, Government of Uttar Pradesh.



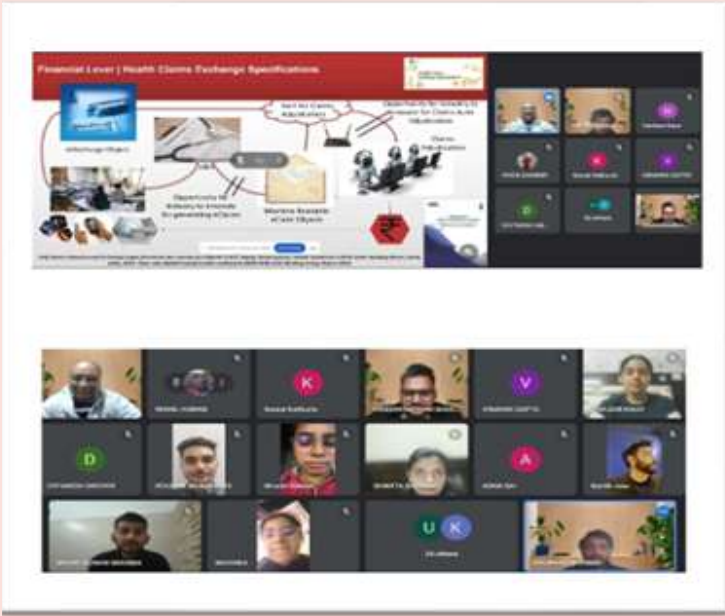
A Webinar titled "Role of Digital & AI Technologies in Decentralised Healthcare" was organized by Department of Healthcare Management, Chitkara Business School on 21st Nov, 2024. Students of MBA Healthcare Management (Batch 2024-26) attended the webinar. The guest speaker was Dr. Shibu Vijayan, Chief Medical Officer, Global Health, Qure.ai.



Department of Healthcare Management, Chitkara Business School organized an webinar on 25th Nov, 2024 titled "Disrupt to Build – A story of digital health transformation for an equitable healthcare space". Students of MBA Healthcare Management (Batch 2024-26) attended the webinar. The guest speaker of the session was Mr. Sameer Kanwar, Director, Digital Health, India & South Asia, PATH.



Department of Healthcare Management, Chitkara Business School organized a webinar on 9th Dec, 24 titled "Digital Health in India; Campus to Corporate". Students of MBA Healthcare Management (Batch 2024-26) attended the webinar. The guest speaker of the session was Dr. Pankaj Gupta, Founder Director, Taurus Global Consulting, Libra Social Research Foundation, GeneArche Wellness.



Department of Healthcare Management, Chitkara Business School organised a webinar on 10th Dec, 24 titled Lean Management in Hospitals – My Journey. Students of MBA Healthcare Management (Batch 2024-26) attended the webinar. The guest speaker of the session was Dr. Dhaval Bhatt, General Manager, Clinical Administration, Kokilaben Dhirubhai Ambani Hospital.



Conclaves

Leadership Conclave

Chitkara School of Health Sciences (CSHS) hosted its inaugural Leadership Conclave, bringing together an inspiring gathering of faculty members committed to collaboration, lifelong learning, and empowerment within the health sciences community. The event started with an engaging opening session led by esteemed Vice Chancellor, Chitkara University, Prof (Dr.) Sandhir Sharma who set an inspiring tone for the conclave. Participants were also privileged to hear insights from Dr. S.C. Sharma, Registrar, and an insightful address from Dr. Sonika Bakshi Bhandari of CSHS.

Presentations from six dynamic clusters showcased innovative themes addressing contemporary issues in health sciences, reflecting our collective commitment to progress and excellence.



First Global HR Conclave on Navigating the BANI World

Chitkara Business School's MBA Human Resources Department hosted the 1st Global HR Conclave, bringing together leading HR professionals to address challenges and opportunities in the evolving BANI (Brittle, Anxious, Nonlinear, Incomprehensible) world. The event featured engaging sessions from Javeed Ashraf Khan (KPMG Middle East) on "Preparing for the Road Ahead," Kunal Wadhvani (Choithrams, Dubai) on "Leading with Mindset," Capt. (Dr.) Pranav Prasoon (TruKKer, Dubai) on "New Workplaces for a New Future," and Monica Divik Agarwal (Money Hero Group, Singapore) on "Reimagining Employee Experience." Prof (Dr.) Sandhir Sharma, Vice Chancellor, Chitkara University, shared insights on innovative strategies driving impactful HR practices. Sunita Bhuyan, a renowned Indian violinist and HR Practitioner, conducted a workshop on 'Well-being and Creativity' through music.



Digital Governance for Sustainable Tomorrow: Leadership Connect Conclave

The Centre for Digital Marketing, Strategy, and Analytics, Chitkara Business School, Chitkara University hosted the National Business Conclave on 'Digital Governance for Sustainable Tomorrow: Leadership Connect.' The event brought together visionaries from industry and academia to discuss pivotal themes such as digital governance, artificial intelligence, cybersecurity, and sustainability.

Featuring industry experts including Mansi Batra, India Head of SM Business at LinkedIn Sales Solutions; Rakesh Kharwal, CEO of Rock Ladder Technologies; Nitin Sharma, CEO of Newen Systems Pvt. Ltd.; Sanjeev Sharan, Director HR-Globalisation at ZTE India; and Anuj Grover, Founder of KOMURR, the conclave reinforced the power of technology-driven leadership in shaping a sustainable future. Panel discussions, moderated by Dr. Prachi Gupta and Dr. Mohit Jamwal, focused on 'Responsible AI for Environmental Care' and 'Cybersecurity and Data Privacy,' exploring challenges and opportunities in these fields.



Capacity Building Program

The Spirit of Social Entrepreneurship at 11th Edition of Chitkara Mandi held at VR Punjab on December 21st-22nd, 2024. Students transformed their ideas into reality, showcasing innovative products and entrepreneurial spirit that captivated visitors and shoppers alike. From engaging directly with customers, the event was a powerful testament to learning by doing – bridging academic concepts with practical experience.



Department of Healthcare Management organised a Two-day exhibition on Understanding Global Health Systems and Management of Health Programmes in India on 8th and 9th November for MBA Healthcare Management Batch 2024-26.



Keynote Speaker/ Distinguished Speaker

Prof (Dr.) Sandhir Sharma, Vice Chancellor, Chitkara University, represented the university as a distinguished panelist alongside Helen Brand, CEO of ACCA, at a prestigious discussion held in New Delhi. The panel delved into the thought-provoking topic "Future Finance 2030: AI, Innovation, and Emerging Trends," exploring transformative developments redefining the financial sector. Dr. Sharma underscored the revolutionary potential of artificial intelligence, emphasizing its transformative impact across all verticals of finance in the coming years. Dr. Sharma highlighted how AI-driven innovations in supply chain, storage, and delivery mechanisms will create a cascading effect on financial systems, fundamentally reshaping the global economic landscape.



Prof. Sandhir Sharma, Ph.D.(Mgmt), Vice Chancellor, Chitkara University, was one of the speakers at the eWorld Marketing Summit 2024. Organised by Kotler Impact Inc., the summit featured over 200 distinguished speakers from across the globe, sharing their expertise on various facets of digital transformation and marketing. During his session, Dr. Sharma addressed the crucial role of digital transformation in higher education. He highlighted how advancements in technology are reshaping the educational landscape, with a focus on enhancing accessibility, engagement, and learning outcomes. His insights emphasised the long-lasting positive impact that digital transformation is expected to have on the education sector.



Dr. Kuldeep Rojhe (Dean Academics) and Dr. Amandeep (Dean Marketing) from Chitkara Business School participated in the Indian Chapter Meet of PRME (Principles for Responsible Management Education) at SP Jain Institute of Management & Research (SPJIMR), Mumbai. The meet focused on aligning management education with the United Nations' Sustainable Development Goals (SDGs) to nurture a generation of responsible and sustainable leaders. The gathering brought together academic leaders and experts to discuss the evolving role of management education in addressing global challenges. Discussions revolved around reimagining curricula to include sustainability, ethics, and governance, and fostering accountability and innovation in future leadership.



Dr. Neeraj Anand, Dean, SCM & General Management invited as a panel speaker during a round table conference on Entrepreneurship at Bennett University, Uttar Pradesh on 19th December 2024.



Faculty Achievement

Dr. Shivani Inder Chopra, Professor, Chitkara Business School, chaired a session and presented a paper titled "Information Flows Across Crypto Currencies: Evidence from Network Analysis Approach," co-authored by Dr. Sarabjeet Singh. The paper was honoured with the Outstanding Paper Award, highlighting the quality of research produced at Chitkara University. She received this award from Prof (Dr.) Sandhir Sharma, Vice Chancellor, Chitkara University and Shivprakash Agrawal, Advisor, CHICHIS Technologies.



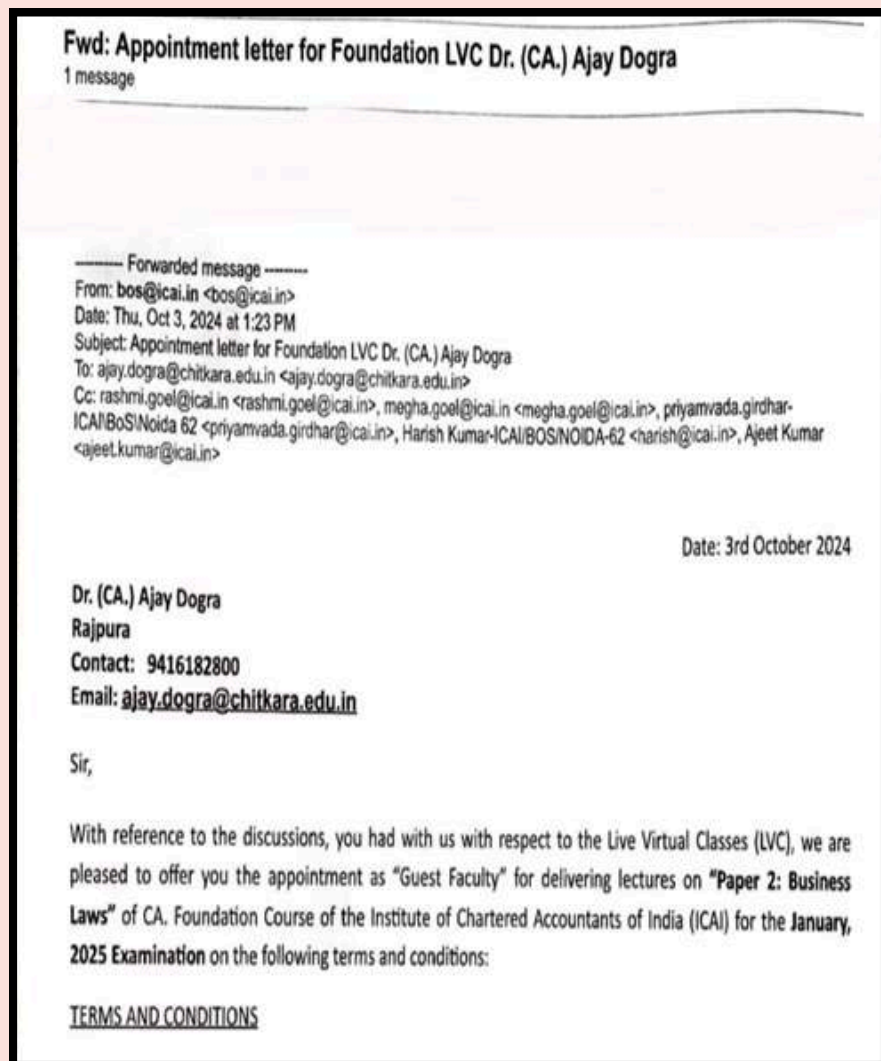
Dr. Shivani Inder shared the best paper award for research paper titled 'Adoption of Robo-Advisors for Investment Decisions' at an International Conference on Managing Customer Experience: The Role of AI and Analytics (ICMCE 2024) held on 24 October 2024.



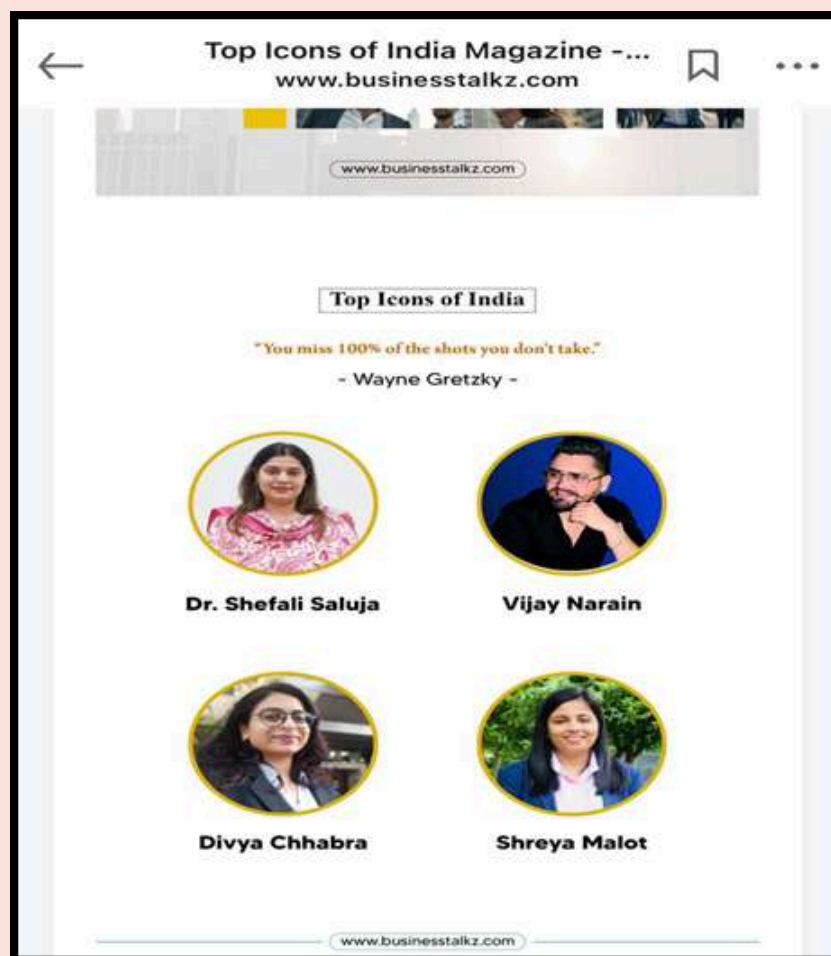
Dr. Nidhi Punj, Assistant Professor in the Department of MBA (HR) at Chitkara Business School, Chitkara University, presented a research paper titled "Global Perspective on Entrepreneurial Education: Navigating Challenges and Cultivating Core Competencies" at the prestigious International Symposium on Entrepreneurship and Technology, hosted by Boston University Metropolitan College, USA.



Dr. Ajay Dogra, Assistant Professor, Chitkara Business School appointed as Guest faculty for delivering lectures of C.A Foundation Course



Dr. Shefali Saluja was featured in Business Talkz Magazine for her research and consulting in " Anti Fraud and Cyber Crime " areas



“The great aim of education is not knowledge but action.” —Herbert Spencer

FDP/Workshop/ Webinar Attended

Ms. Navpreet Kaur Sidhu attended the Winter Research Methodology Workshop at Indian Institute of Management, Bangalore from December 19th to 21st, 2024.



Dr. Jashandeep Singh, Associate Professor, CBS participated in a round table conference on Entrepreneurship at Bennett University, Uttar Pradesh on December 19th, 2024.



Paper presentations

Dr. Neeraj Anand, Dean, SCM & General Management, Dean presented a paper in International Seminar on Quality Assurance in Higher Education (QAHE-2024) and was conferred with the best presentation award on December 6th-7th, 2024 at Chitkara University.



Dr. Swati Gupta presented the paper, titled "From Robotics to Innovation: Pioneering the Emergence of AI-Driven Decision Making," at the International Conference on Emerging Trends in Business Analytics & Management Sciences (BAMS-ORSI, 2024). This prestigious event organized by the prestigious IIT Bombay - Shailesh J. Mehta School of Management from December 12th-14th, 2024, brought together leading researchers, academicians and industry experts.



Ms. Navpreet Kaur Sidhu, Assistant Professor, Chitkara Business School presented the Research Paper on 57th Annual Convention of the Operational Research Society of India (BAMS-ORSI 2024), organized by Shailesh J. Mehta School of Management, IIT Bombay, from December 12th to 14th, 2024 on From Robotics to Innovation: Pioneering the Emergence of AI-Driven Decision Making.



Dr. Anita Tanwar , Assistant Professor, Chitkara Business School Presented the Research Paper on 57th Annual Convention of the Operational Research Society of India (BAMS-ORSI 2024), organized by Shailesh J. Mehta School of Management, IIT Bombay, from December 12th to 14th, 2024 on From Robotics to Innovation: Pioneering the Emergence of AI-Driven Decision Making.



Dr. Jashandeep Singh, Associate Professor, Chitkara Business School participated in the 17th International Accreditation Conference 2024 organised by Chitkara University, Punjab on 22nd-23rd November, 2024.



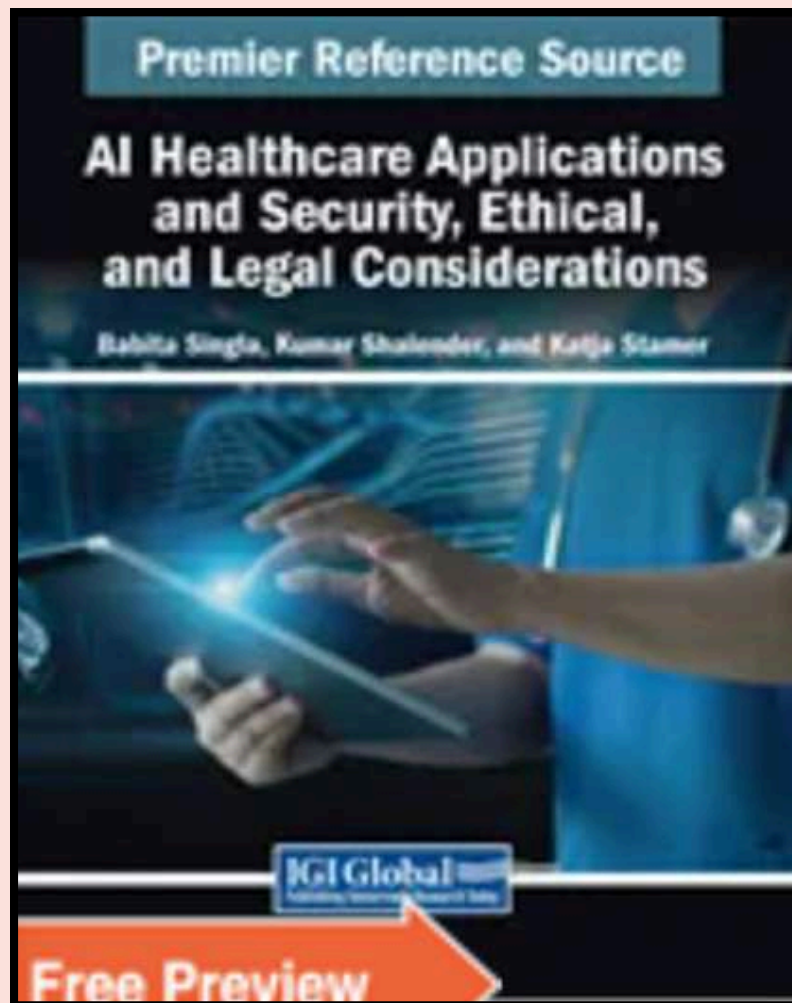
Paper Publications

Sidhu, N. K., Gupta, S., & Kalra, D. (2024). The Impact of Technological Advancements on Corporate Culture and Employee Well-Being: A Comprehensive Analysis. In Embracing Transhumanism and Genomics in Human Resources Management (pp. 233-246). IGI Global

Kalra, D., Gupta, M., Gupta, S., & Singh, H. (2024). Genomics in HR: A New Frontier for Employee Wellness and Organizational Growth. In Embracing Transhumanism and Genomics in Human Resources Management (pp. 101-116). IGI Global.

Rai, J. S., Cho, H., Singh, A., & Itani, M. N. (2025). Elucidating the role of team-managed social media in influencing sport fans' purchase intention. Marketing Intelligence & Planning.

Books Published



Expert Talk by CBS Faculty



Innovations

Extracts from the Register of Copyrights

प्रतिरूपितकृत कार्यालय, भारत सरकार | Copyright Office, Government Of India

Form/Dated: 11/12/2024

1. पंजीकरण संख्या/Registration Number	L-158222/2024
2. आवेदक का नाम, पता और राष्ट्रता/Name, address and nationality of the applicant	JASJEEN, CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY, PUNJAB-140401 INDIAN
3. कृति में प्रतिरूपितकृत के अधिकार के लिए की शर्तें/Notion of the applicant's interest in the copyright of the work	AUTHOR
4. कृति का वर्ण और वर्ण/Class and description of the work	LITERARY, DRAMATIC WORK A POSTER PRESENTED IN INTERNATIONAL ANNUAL MEETING CONDUCTED BY AMERICAN SOCIETY OF AGRONOMY, CROP SCIENCE SOCIETY OF AMERICA AND SOIL SCIENCE SOCIETY OF AMERICA
5. कृति का शीर्षक/Title of the work	MACHINE LEARNING ALGORITHMS FOR YIELD PREDICTION OF CORN AND SOYBEAN
6. कृति की भाषा/Language of the work	ENGLISH
7. रचयिता का नाम, पता और राष्ट्रता तथा यदि रचयिता की मृत्यु हो गई है, तो मृत्यु की तिथि/Name, address and nationality of the author and if the author is deceased, date of his demise	JASJEEN, CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY, PUNJAB-140401 INDIAN
8. कृति प्रकाशित है या अप्रकाशित/Whether the work is published or unpublished	UNPUBLISHED
9. प्रथम प्रकाशन का वर्ष और देश तथा प्रकाशक का नाम, पता और राष्ट्रता/Year and country of first publication and name, address and nationality of the publisher	NA
10. बाद में प्रकाशनों के वर्ष और देश, यदि कोई हो, और प्रकाशकों के नाम, पता और राष्ट्रता/Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers	NA
11. कृति में प्रतिरूपितकृत और विभिन्न अधिकारों के स्वामी के नाम, पता और राष्ट्रता और स्वतंत्रता और स्वतंत्रता के विषय में जानकारी के अनुसार या अन्यथा/Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licenses, if any	JASJEEN, CHITKARA BUSINESS SCHOOL, CHITKARA UNIVERSITY, PUNJAB-140401 INDIAN
12. अन्य अधिकारों के नाम, पता और राष्ट्रता, यदि कोई हो, जो प्रतिरूपितकृत के स्वामी के नाम, पता और राष्ट्रता के अलावा अन्य स्वामी के नाम, पता और राष्ट्रता के अलावा/Names, addresses and nationalities of other persons, if any, authorized to assign or license or license of rights comprising the copyright	NA
13. यदि कृति एक 'सांस्कृतिक कृति' है, तो कृति का विवरण, जिसमें नाम, पता और राष्ट्रता के अलावा अन्य जानकारी शामिल होनी चाहिए, जिसमें नाम, पता और राष्ट्रता के अलावा अन्य जानकारी शामिल होनी चाहिए/If the work is an 'Artistic work', the location of the original work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown)	NA
14. यदि कृति एक 'सांस्कृतिक कृति' है जो किसी भी प्रकार के प्रदर्शन के माध्यम से प्रदर्शित की जाती है या प्रदर्शित की जाती है या प्रदर्शित की जाती है, तो कृति का विवरण, जिसमें नाम, पता और राष्ट्रता के अलावा अन्य जानकारी शामिल होनी चाहिए, जिसमें नाम, पता और राष्ट्रता के अलावा अन्य जानकारी शामिल होनी चाहिए/If the work is an 'Artistic work' which is used or capable of being used in relation to any goods or services, the application should include a certification from the Registrar of Trade Marks in terms of the provision in Sub-Section (i) of Section 45 of the Copyright Act, 1957	NA
15. यदि कृति एक 'सांस्कृतिक कृति' है, तो क्या यह डिजाइन अधिनियम 2000 के अंतर्गत पंजीकृत है? यदि हाँ, तो विवरण दें/If the work is an 'Artistic work', whether it is registered under the Designs Act 2000, if you give details	NA
16. यदि कृति एक 'सांस्कृतिक कृति' है, तो क्या यह डिजाइन अधिनियम 2000 के अंतर्गत पंजीकृत है? यदि हाँ, तो विवरण दें/If the work is an 'Artistic work', whether it is registered under the Designs Act 2000 whether it has been applied to an article through an industrial process and if yes, the number of times it is reproduced	NA
17. टिप्पणी, यदि कोई हो/Remarks, if any	

दैनिकी संख्या/Daily Number: 2866/2024 COE

आवेदन की तिथि/Date of Application: 25/01/2024

प्राप्ति की तिथि/Date of Receipt: 25/01/2024

Registrar of Copyrights

Extracts from the Register of Copyrights

प्रतिरूपितकृत कार्यालय, भारत सरकार | Copyright Office, Government Of India

Form/Dated: 04/11/2024

1. पंजीकरण संख्या/Registration Number	L-156199/2024
2. आवेदक का नाम, पता और राष्ट्रता/Name, address and nationality of the applicant	PRATEEHA MAHAJAN ARJITA METALI BRALLA APOORVA SINGLA AASTHA MANCHANDA ANNU KATARIA ANUSHKA SHEFALI CHANDROUJ PATELA NATIONAL HIGHWAY NO-64 VILLAGE SANILA RAIPURA PUNJAB-140401 INDIAN
3. कृति में प्रतिरूपितकृत के अधिकार के लिए की शर्तें/Notion of the applicant's interest in the copyright of the work	AUTHOR
4. कृति का वर्ण और वर्ण/Class and description of the work	LITERARY, DRAMATIC WORK THEORETICAL FRAMEWORK FOR THE STUDENT AND TEACHERS PERSPECTIVE OVER USING CHATGPT AS A TOOL
5. कृति का शीर्षक/Title of the work	THEORETICAL FRAMEWORK FOR THE STUDENT AND TEACHERS PERSPECTIVE OVER USING CHATGPT AS A TOOL
6. कृति की भाषा/Language of the work	ENGLISH
7. रचयिता का नाम, पता और राष्ट्रता तथा यदि रचयिता की मृत्यु हो गई है, तो मृत्यु की तिथि/Name, address and nationality of the author and if the author is deceased, date of his demise	PRATEEHA MAHAJAN ARJITA METALI BRALLA APOORVA SINGLA AASTHA MANCHANDA ANNU KATARIA ANUSHKA SHEFALI CHANDROUJ PATELA NATIONAL HIGHWAY NO-64 VILLAGE SANILA RAIPURA PUNJAB-140401 INDIAN
8. कृति प्रकाशित है या अप्रकाशित/Whether the work is published or unpublished	UNPUBLISHED
9. प्रथम प्रकाशन का वर्ष और देश तथा प्रकाशक का नाम, पता और राष्ट्रता/Year and country of first publication and name, address and nationality of the publisher	NA
10. बाद में प्रकाशनों के वर्ष और देश, यदि कोई हो, और प्रकाशकों के नाम, पता और राष्ट्रता/Years and countries of subsequent publications, if any, and names, addresses and nationalities of the publishers	NA
11. कृति में प्रतिरूपितकृत और विभिन्न अधिकारों के स्वामी के नाम, पता और राष्ट्रता और स्वतंत्रता और स्वतंत्रता के विषय में जानकारी के अनुसार या अन्यथा/Names, addresses and nationalities of the owners of various rights comprising the copyright in the work and the extent of rights held by each, together with particulars of assignments and licenses, if any	PRATEEHA MAHAJAN ARJITA METALI BRALLA APOORVA SINGLA AASTHA MANCHANDA ANNU KATARIA ANUSHKA SHEFALI CHANDROUJ PATELA NATIONAL HIGHWAY NO-64 VILLAGE SANILA RAIPURA PUNJAB-140401 INDIAN
12. अन्य अधिकारों के नाम, पता और राष्ट्रता, यदि कोई हो, जो प्रतिरूपितकृत के स्वामी के नाम, पता और राष्ट्रता के अलावा अन्य स्वामी के नाम, पता और राष्ट्रता के अलावा/Names, addresses and nationalities of other persons, if any, authorized to assign or license or license of rights comprising the copyright	NA
13. यदि कृति एक 'सांस्कृतिक कृति' है, तो कृति का विवरण, जिसमें नाम, पता और राष्ट्रता के अलावा अन्य जानकारी शामिल होनी चाहिए, जिसमें नाम, पता और राष्ट्रता के अलावा अन्य जानकारी शामिल होनी चाहिए/If the work is an 'Artistic work', the location of the original work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown)	NA
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15. यदि कृति एक 'सांस्कृतिक कृति' है, तो क्या यह डिजाइन अधिनियम 2000 के अंतर्गत पंजीकृत है? यदि हाँ, तो विवरण दें/If the work is an 'Artistic work', whether it is registered under the Designs Act 2000, if you give details	NA
16. यदि कृति एक 'सांस्कृतिक कृति' है, तो क्या यह डिजाइन अधिनियम 2000 के अंतर्गत पंजीकृत है? यदि हाँ, तो विवरण दें/If the work is an 'Artistic work', whether it is registered under the Designs Act 2000 whether it has been applied to an article through an industrial process and if yes, the number of times it is reproduced	NA
17. टिप्पणी, यदि कोई हो/Remarks, if any	

दैनिकी संख्या/Daily Number: 28764/2024 COE

आवेदन की तिथि/Date of Application: 14/09/2024

प्राप्ति की तिथि/Date of Receipt: 14/09/2024

Registrar of Copyrights

Jury Member/Event Judged

Dr. Jashandeep Singh, Associate professor was invited as a Jury Member during the presentation contest conducted by MBA Healthcare Management department on November 08, 2024.



Dr Jashandeep Singh was invited as a Jury Member during the Poster Making Competition organised by BBA Professional department on December 04, 2024.



On December 10th, 2024, Dr. Swati Gupta, had the privilege of hosting an engaging IIC Expert Talk on "Enhancing Communication and Connections in a Globalized World" at Chitkara University, Punjab.



Student Achievement

Ananyaa Arora, student of BBA Digital Transformation and Strategy (Batch 2024) got into a Chitkara's herbal start-up (Herbovive) Winter Training Program where She got hands-on experience in the field of Digital Marketing while being the only person amongst many students who interviewed to get Scholarship.

Gunjan and Katyayani, students of the BBA Digital Transformation and Strategy program (Batch 2024), achieved first place in the Beat Breakers category at the Saviskar 2024 Fest held at CGC Jhanjeri, representing their team, Custody of Chitkara University, Punjab.



MBA students from Chitkara Business School recently participated in the prestigious Manara Co-existence Program, which brought together students from across the globe to collaborate, exchange ideas, and advocate for social change. Focusing on the critical issue of inequality, our students utilized this unique platform to engage with peers from diverse backgrounds, fostering discussions on how inequality manifests in different regions and exploring innovative solutions to combat it.



Kritika and Ananya Bhatia, MBA students of Batch 2023-25 successfully cleared CISI (Chartered Institute for Securities and Investment) Exam Level 3.

Ananya Bhatia

CISI

CHARTERED INSTITUTE FOR
SECURITIES & INVESTMENT

Pass

39

Test Date: Sep 09, 2024

Confirmation Number: 0000000104927443

Operational Risk

Provisional Result: Pass

Candidates should note that, in accordance with the CISI Exam Regulations, disclosure of the content of questions in this examination to any person is strictly prohibited.

Feedback on this examination is very welcome. Should you wish to submit Feedback or raise a concern for this examination, please do so via the form in the Feedback section of our website www.cisi.org/Feedback.

You will be able to check your qualification status by visiting the examination results section of the CISI website www.cisi.org/mycishome. The data will be available within 72 hours of your examination sitting. You will need your candidate number and password to view your result. If you do not know your password you will be able to request this by following the link above.

Important: Results Sharing

Occasionally, an employer or third party may wish to access details of your performance in a CISI examination on the basis that they do not release this data to anyone else apart from you. You can choose who you share your results with on your www.cisi.org/resultsdashboard.

This letter does not provide evidence of any qualification and it may not be used as a substitute for an examination certificate.

This exam was delivered by

PROMETRIC

<http://www.cisi.org/resultsdashboard>

Page 1 of 2

Operational Risk in the Regulatory Environment

100%

Operational Risks arising in the Trade Cycle

71%

Other Major Risks

100%

Risk Basics

71%

The Causes and Impacts of Operational Risk

80%

The Nature of Operational Risk

80%

The Support and Control Functions

80%

Victoria Partridge

Victoria Partridge

Kritika

CISI

CHARTERED INSTITUTE FOR
SECURITIES & INVESTMENT

Pass

45

Test Date: Oct 17, 2024

Confirmation Number: 0000000105239709

Operational Risk

Provisional Result: Pass

Candidates should note that, in accordance with the CISI Exam Regulations, disclosure of the content of questions in this examination to any person is strictly prohibited.

Feedback on this examination is very welcome. Should you wish to submit Feedback or raise a concern for this examination, please do so via the form in the Feedback section of our website www.cisi.org/Feedback.

You will be able to check your qualification status by visiting the examination results section of the CISI website www.cisi.org/mycishome. The data will be available within 72 hours of your examination sitting. You will need your candidate number and password to view your result. If you do not know your password you will be able to request this by following the link above.

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This exam was delivered by

PROMETRIC

<http://www.cisi.org/resultsdashboard>

Page 1 of 2

Operational Risk in the Regulatory Environment

100%

Operational Risks arising in the Trade Cycle

80%

Other Major Risks

100%

Risk Basics

100%

The Causes and Impacts of Operational Risk

90%

The Nature of Operational Risk

90%

The Support and Control Functions

80%

Victoria Partridge

Victoria Partridge
Head of Awarding Body

Curricular Activities

BBA Professional, Chitkara Business School with a mission to foster creativity, nurture growth, and uplift literary spirits launched EduCore, the very first Literary Club

This initiative reflects our commitment to the United Nations Sustainable Development Goals. By raising awareness about SDG 12 (Responsible Consumption and Production) and SDG 13 (Climate Action), EduCore promotes sustainable practices and encourages responsible choices. Aligned with SDG 4 (Quality Education), EduCore serves as a platform for holistic learning and skill development. It fosters innovative thinking, supports entrepreneurship, and contributes to SDG 8 (Decent Work and Economic Growth) and SDG 9 (Industry, Innovation, and Infrastructure), preparing students to excel in a sustainable future.



Chitkara Business School launches EduCore, the Literary Club

The Centre for Digital Marketing, Strategy, and Analytics, in collaboration with Seagulls Clubs- Chitkara Business School organized a thought-provoking reel-making competition titled "Uniting Voices for Cancer Awareness" for the students of BBA Digital Transformation & Strategy & BBA Retail Management on 7th Nov, 24. The primary goal was to utilize digital platforms to educate and spread awareness about cancer prevention, early detection, and support for those affected.



Vivechana 2.0, organized by School of Business Studies, Sharda University, held at Sharda University, Greater Noida. Three teams from the MBA Finance program participated in the event. The other two teams, consisting of Ankur Sharma and Diya Bansal as well as Shaina Arora and Sanpreet, received commendation from the Jury for their outstanding case analysis.



MBA (Finance) Department organized a Quiz competition on Indian Knowledge System: The Indian Constitution on 14th October, 2024. All MBA(Finance) students participated in the competition. Among the participants, the top six scorers were recognized for their exceptional performance, with Nikhil Singh emerging as the winner and receiving a cash prize of ₹5000.



MBA (Finance) Department, Chitkara Business School, Chitkara University, Punjab in collaboration with Patiala Chapter of Cost Accountants organised commerce olympiad 'Quest for the Best' for finance enthusiasts from MBA (Finance) and B.Com on 29 November 2024. More than 200 participants tested their acumen for the concepts of finance and commerce. The competition focused on the core areas of finance and offered exciting cash prizes and scholarship opportunities for the winners. The winners of the Olympiad from MBA (Finance) are Simran Walia, Shruti Goyal and Vansh and the winners from B.Com are Jasmine Rawat, Nisha Kumari and Vaibhav Sinsiwal.





MBA (Finance) students, batch 2024-26, participated in a Live Project On "Decoding MSME Financial Operations: A Focus on Working Capital" on 6th December, 2024. The project provided hands-on experience in analyzing working capital management, offering valuable insights into MSME financial operations.

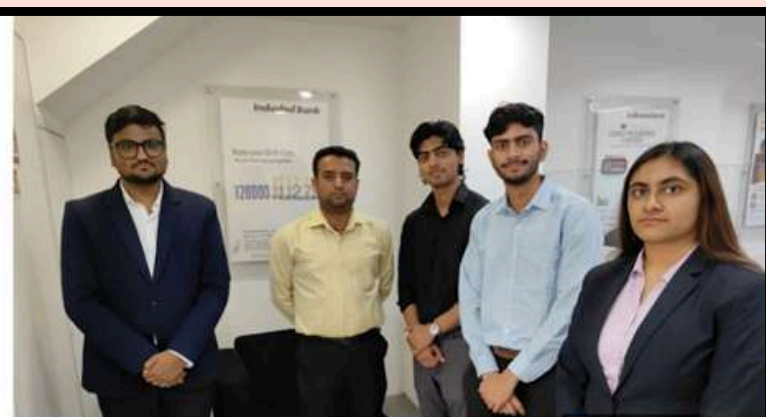


Department of MBA Finance organised "Analysis of Fintech Industry and Financial Insights" on 29th October 2024 for MBA (Finance) students of the batch 2024-26. The project aimed to enhance students' understanding of the rapidly evolving fintech landscape and its financial dynamics. Through this initiative, participants explored key trends, challenges, and opportunities in the fintech industry, fostering analytical and research skills critical for future finance professionals.





MBA (Finance) students from the batch of 2024-26 participated in a field project titled "Understanding KYC Norms Across Financial Sector Industries in India" on 14th November 2024. The project provided an opportunity to study the implementation and significance of KYC (Know Your Customer) regulations across various financial sectors. Students engaged with industry professionals and conducted on-site observations, gaining practical insights into compliance requirements and challenges faced by financial institutions in India.



Students of Healthcare Management attended 20th International Conference of Telemedicine Society of India - Telemedicon 2024 organised by Department of Telemedicine, PGMIER Chandigarh on Virtual Healthcare and the Role of AI at the Department of Telemedicine at PGMIER Chandigarh from 28 to 30 Nov 2024.



Students of Healthcare Management attended ITACC Delhi-Boston Chapter - International Conference on Trauma and Acute Care at Gurugram from 12-13 Dec 2024.



Dr. Swati Gupta, had the honour of hosting and organizing a Nukkad Natak (street play) in observance of World Human Rights Day on 10th Dec, 2024. Presented by the talented BBA Data Science and Artificial Intelligence (DS & AI) Batch of 2024 students as part of the Seagulls Club activity, the play shed light on critical human rights issues through compelling narratives and impactful performances. Set against the backdrop of Indian culture, the event emphasized equality, dignity, and justice for all.



Seagulls Club of Chitkara Business School organized a sustainable Diwali celebration. Students beautifully and aesthetically decorated Rockefeller and Martin Luther blocks using biodegradable, organic materials thus,preserving cultural and heritage essence. Global Week faculties joined the celebrations and appreciated the purposeful celebration aimed at honoring Diwali with an emphasis on sustainability and tradition.



Chitkara Business School organised 'Afinatics 2.0' was a dynamic exploration of finance, offering insightful discussions, hands-on learning, and opportunities for students to showcase their skills. Highlights included a spirited debate on UPI vs. traditional banking, a valuable Personal Finance session by Zerodha, a workshop on Technical Analysis by StockGro, and the "Fin Shark" competition, where students pitched innovative finance-focused business ideas. The event inspired and equipped future finance leaders with real-world knowledge and practical experience.



Chitkara University brought the heat with The Kalyug Chronicles

अंतिम अध्याय – a mind-bending mystery saga that had participants buzzing with excitement! Organized by Coding Ninjas CUIET in collaboration with Chitkara Business School and powered by Code360, this event was nothing short of epic. The high-energy interactions, clever clues, and intense competition kept everyone on their toes, making it an unforgettable chapter, leaving everyone eagerly awaiting the next adventure!



Department of BBA Professional along with seagulls club organised Poster making competition on the theme- World Constitution Day on 4th December 2024. Dr.Babita Singla and Dr. Jashandeep Singh were invited as the jury members for the evaluation. Students participated with full zest and zeal marking their great contribution in the departmental co-curricular activity. Dushyant Kumar of BBA Professional first year won the first prize.



Chitkara Business School's Department of BBA Professional Hosted Agora de Sueños, a creative marketing event under the "Contemporary Issues in Marketing" module led by Dr. Payal Bassi. Students presented innovative marketing strategies for different products and services and showcased their ideas through multi-level presentations, a spin-wheel sales pitch, and mystery box challenges. A student-designed magazine and a Philip Kotler jigsaw puzzle added to the interactive experience.




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Role Play-2024

Convener

Dr. Monika Gupta
Associate Professor
Chitkara Business School

Date : 4th December, 2024
Time : 11:30 AM Onwards
Venue: 206, 2nd Floor, Martin Luther Block
Mode : Offline

Organised by
SCM and General Management
Chitkara Business School

Participants
BBA (AVM & LSCM)
2024 Batch





Co-Curricular Activities

Chitkara University Organised a Blood Donation Camp organized by the National Service Scheme under the banner of Veins 2 Village. In collaboration with Rajindra Hospital, Patiala, and Chitkara Business School, the initiative successfully collected 150 units of blood, exemplifying compassion and selflessness.



Chitkara Business School celebrated Human Rights Day by organizing an impactful outreach program at the Government Secondary School in Village Jhansla. The event featured creative role-plays, interactive quizzes, and engaging games, all designed to educate students about their fundamental rights in an enjoyable and memorable way.



Industrial Visits

Department of MBA L&SCM organised an Industrial Visit to Hind Terminal Pvt. Ltd for MBA L&SCM 2024-26 on Nov 18, 2024. It was an enriching experience, offering insights into container freight stations (CFS) and operations.



Dr. Gurneet K Dhanda spent time with students of MBA Healthcare Management Batch 2023-25, Chitkara University who are pursuing internships in various prestigious healthcare organisations.



Department of SCM and General Management students batch 2023,Chitkara Business School had the privilege to visit Evage Automotives,Banur on 27th November.



MBA HR Department conducted an Industrial visit for the MBA HR Students on 28th October 2024, to the Regional Corporate Office and Manufacturing Plant of Mahindra Swaraj at Mohali.



Department of Healthcare Management organised an industrial visit to Paras Hospital, Panchkula.



Faculty and students of Healthcare Management (Batch 2024-26) visited PGIMER Chandigarh on 21st Nov, 2024.



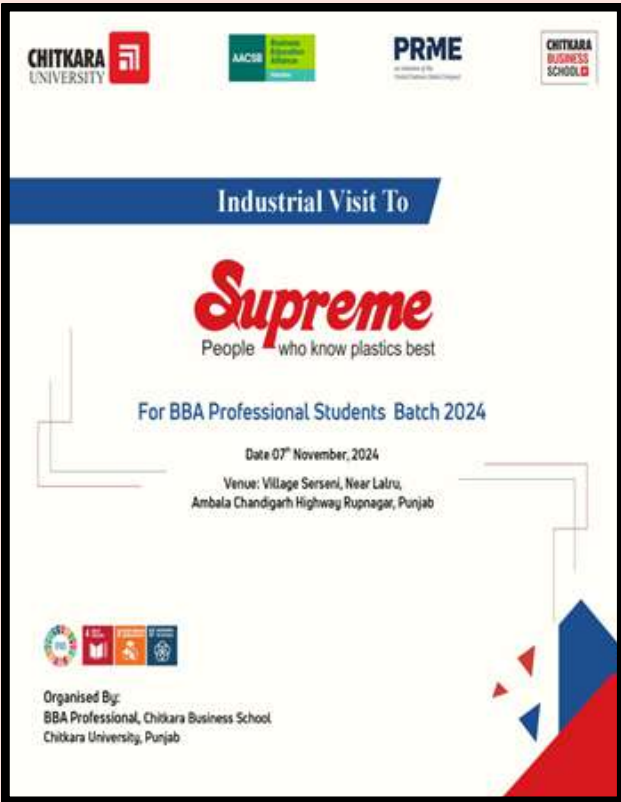
Faculty and students of Healthcare Management (Batch 2024-26) visited C-DAC Mohali on 6th Dec, 2024.



Faculty and students of Healthcare Management (Batch 2024-26) visited Clearmedi Hospital, Kharar on 17th Dec, 2024.



Faculty & students of Healthcare Management (Batch 2024-26) visited Manipal Hospital, Patiala on 19th Dec, 2024.





The students of MBA (HR) along with the Faculty had visited the Regional Corporate Office and Manufacturing Plant of Mahindra -Swaraj at Mohali on 28th October 2024.



Students of BBA in Logistics and Supply Chain Management, Chitkara Business School, visited EVage Motors, Banur, to explore the cutting-edge advancements shaping the automotive industry.



Students of BBA Aviation Management (Batch of 2024), Chitkara Business School, visited Sri Guru Ramdass Jee International Airport, Amritsar, for a hands-on learning experience.



Sports Activities

Tamanna Sen, MBA (Finance) student from the Batch of 2024-26 qualified for the Nationals in the prestigious 67th National Shooting Championship Competitions (NSCC) (Rifle Events). The event held at the MP Shooting Academy, Bhopal, from December 15-31, 2024, Tamanna excelled in the senior category of the 50m .22 peep sight event, scoring an impressive 585.



MBA (Finance) department of Chitkara Business School, in collaboration with the University Sports Board, organized the Finance Premier League 2024 on 10th December 2024 for MBA Finance students. The event saw spirited cricket competitions among students, with the boys' category featuring four dynamic teams: Cash Cow Kings, Equity Eliminators, Wealth Wizards, and Capital Strikers.



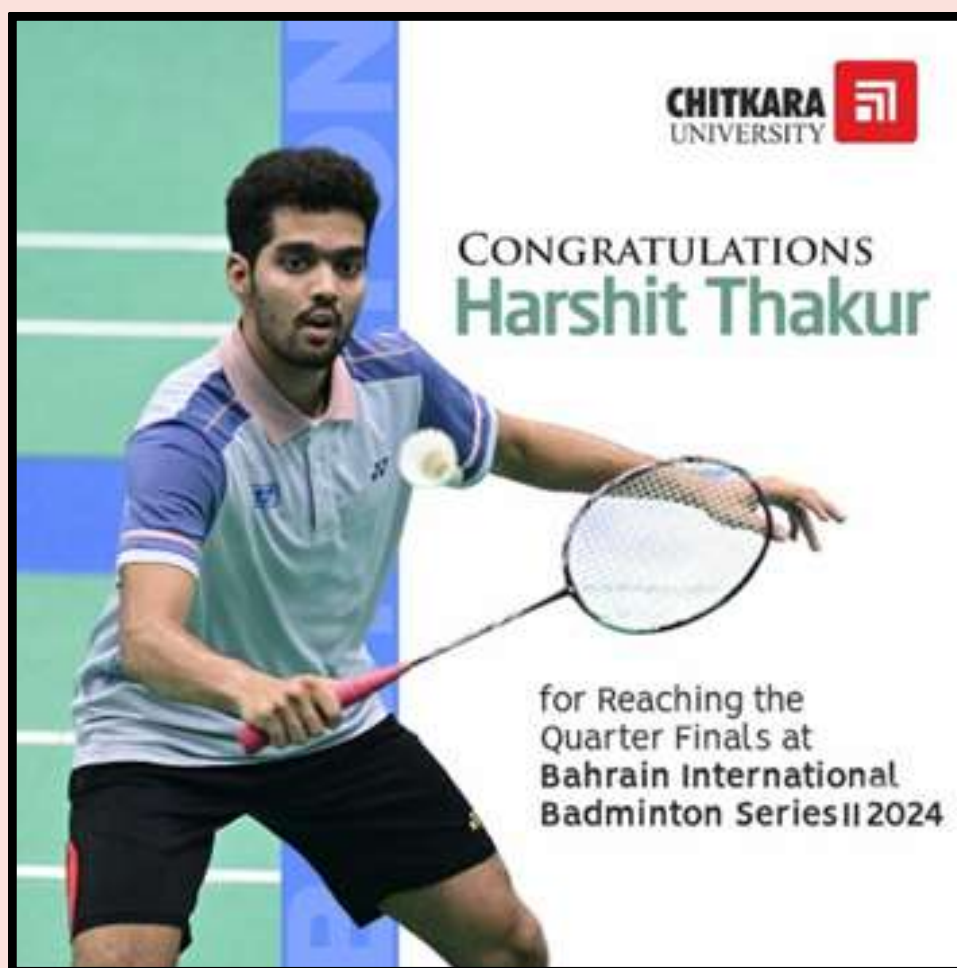
Seagull's Club at Chitkara Business School, in collaboration with the University Sports Board, Chitkara University, hosted the Taylor Cup 2024 - Champions Cup: Celebrating Gender Equality in Sports. The event featured mixed-gender teams competing in matches that emphasized unity, sportsmanship, and collaboration across undergraduate programs.



Harshit Thakur, a professional badminton player and a second-year BBA student at Chitkara Business School. Harshit's inspiring journey of perseverance, dedication, and excellence in sports is a shining example for all.



Harshit Thakur, an exceptional badminton player and a second-year BBA student at Chitkara University, has achieved the prestigious honor of representing India at the quarterfinals of the Bahrain International Series II, 2024.



Suhana Saini, a third-year BBA student, has achieved outstanding success by winning the Gold Medal in the Under-19 Girls Singles category at the prestigious UTT National Ranking Table Tennis Championship 2024.



Nancy, a first-year BBA student, has achieved the First rank in the 10m Air Rifle Women category in the 2024 Asian Shooting Rankings, as released by the Asian Shooting Confederation (ASC).



Arshi Khanam, a second-year MBA student, has won the Gold Medal and earned the title of Best Boxer in the 54 kg category at the 40th Men's and 24th Women's State Boxing Championship held in Kota, Rajasthan.



Radhika Sharma, a first-year BBA student, has brought home the Gold Medal in Mixed Doubles at the esteemed All India Badminton Ranking Tournament, held in Lucknow.



Suhana Saini, a third-year BBA student, has achieved remarkable success by winning the Gold Medal in the Under 19 Girls Singles event and the Bronze Medal in Mixed Doubles at the WTT Youth Contender held in Dammam, Saudi Arabia.



Aashray Upmanyu - MBA Finance Student has represented Chitkara Boys Basketball Team as captain in the Basketball competition held at Rann-Neeti 2024 - an inter-collegiate sports fest of the Himalayas held at IIT Mandi from 26th-28th October 2024.



"I can accept failure, everyone fails at something. But I can't accept not trying." - Michael Jordan

Student Awards

MBA Marketing students at CHITKARA BUSINESS SCHOOL in collaboration with The Manara Center for Coexistence and Dialogue, UAE completed a remarkable project.



Apaar Goel, MBA Finance Student- has participated in Viksit Bharat Quiz and was felicitated in state youth festival for winning the state competition. Further, he has got an opportunity to participate in the national young leaders dialogue 2025 held from 10-12 Jan in Bharat mandapam New Delhi. He presented his ideas on 'Building Infrastructure' to domain area experts like Mr. S Somanath (chairman of ISRO), Mr. Amitabh Kant (ex-CEO of NITI aayog), Ms. Palki Sharma , Mr. Anand Mahindra etc.



Quotes

"Education is not just about gaining knowledge; it's about igniting the spark within to create opportunities, chart new paths, and leave an inspiring trail for others to follow."

- Dr Shefali Saluja

"Research and learning are the bridges that connect curiosity to innovation and pave the way for transformative progress."

-Dr. Nidhi Punj

It is for the administrators and teacher leaders to understand that preservation of the sanctity of an educational institution is their prime responsibility.

-Dr. Navreet Kaur

"Quality is not a matter of chance; it is achieved through thoughtful and deliberate effort."

-Dr. Jasleen Kaur